**Investigate**

What is a collage?

Collage is collection of pictures that assembled together and placed on a canvas to form a shape or draw attention to a theme.



What are they used for?

Digital collage is using computer tools in the creation of digital art.



colourful digital collage

What do they look like?

A collage is pictures and text that is arranged randomly, make sure all spaces are used up in your collage

How can you effectively portray the underlying theme of the environmental element to an audience?

We can portray the environmental element as a theme by using the picture as a backdrop.

How is a collage useful?

Collages are used for advertising a product or as an art form in museums or further to bring about an awareness to the surroundings we live in.

Sources

1. 2012, Shape collage, available at <http://www.google.com/imgres?imgurl=http://www.shapecollage.com/collages/collage-apple.jpg&imgrefurl=http://www.shapecollage.com/&h=2195&w=1808&sz=796&tbnid=kn4Jo-WUEppt0M:&tbnh=80&tbnw=66&prev=/search%3Fq%3Dcollage%26tbm%3Disch%26tbo%3Du&zoom=1&q=collage&docid=k0PtLDGsc2k9qM&hl=en&sa=X&ei=YIaiT-fwHoWciALH8snhBw&ved=0CD8Q9QEwAQ&dur=461>, [accessed on 3/5/2012]
2. 2011,Land of the Web, 30 ‘Fantastic Digital Collages’, available at <http://www.land-of-web.com/inspiration/30-fantastic-digital-collage.html> ,[accessed on 3/5/2012]

**Design Specification:**

**Target Audience:** I plan to design a collage to bring about an awareness of the environmental pollution in Dubai.

**Function:** A collage will be produced to depict the Landmarks in UAE with a backdrop of the environmental element

**Materials and Equipment:**

**Hardware: -** Computers, Scanners, Printers

**Software:** - Pictures in .jpg format that I will use at various stages are **Creation:** - Adobe Photoshop, For **Designing, Planning and Evaluation**: MS-Word.

**Aesthetic Appearance:** It will be on an A4 size paper keeping in mind the environmental pollution that I will portray. The colours for the background that I would use would be brown to show the litter on the sand as UAE is a desert region. The pictures of the landmark will remain the same colour.

I choose the following landmarks :

1. Burj Al Arab because it is one of the only 7 star hotel in the world when created.
2. Burj Khalifa because it is tallest building in the world
3. Grand Mosque because it is 3rd biggest mosque in the world
4. Ferrari world because it is the only F1 track in UAE
5. Dubai Mall because it is biggest in the world
6. Palm Jumeirah because it is largest man-made island
7. Atlantis hotel because it is biggest in UAE
8. Mall of the Emirates because it have the ski Dubai
9. Souk Dubai because it has many different market housed in old style like the Gold souk and spice souk
10. Desert safari because it is wonderful experience of the desert and Dune bashing is enjoyable.

**Time Scale and Planning:** I plan togo according to the schedule my teacher takes us through and complete it partially during lessons and at home.